



श्री माता वैष्णो देवी विश्वविद्यालय

Shri Mata Vaishno Devi University

Kakryal, Katra, Sub Post office-182320, Jammu & Kashmir

Faculty of Management



SMVDU-TBIC SPONSORED TRADE FAIR

PROPOSAL FOR INVITATION OF EXHIBITION/BUSINESS STALLS IN SMVDU TBIC TRADE FAIR

TATVA 2K17

TATVA, the national level management fest, is being organized by Faculty of Management from 27th January 2017 to 29th January 2017. The management fest will be having various components such as formal competitive events, management conclave & “**TRADE FAIR**”. Trade Fair will begin after the inauguration of the fest on 27th January 2017.

There would be different charges for different categories of stalls in the trade fair:-

1. Outsiders:-

- Food Stalls: Rs.2500 per stall and 20% revenue sharing with TATVA.
- Non Food Stalls: Rs. 2500 per stall and no revenue sharing with TATVA.

2. Students stall sponsored by TBIC:-

Each stall falling under this category will have sponsor's name in its respective banner.

- Sales: For both food and non food stalls, 20% of revenue sharing with TATVA.
- Exhibition : No revenue sharing

3. Stalls by sponsors (outsiders):-

- Stalls will be free of cost and there will be profit sharing based on the negotiated amount of sponsorship.

Other points to be considered-

- Each stall will be of dimensions 10*10.
- Charges mentioned above will be on the per stall basis and there can be more than 1 product line in one stall of 10*10 dimension area.

Main Attractions

- Trampoline , Karaoke stage , Selfie booth
- Fun games
- Wide variety of stalls

We invite proposal for the stalls in any of the 3 categories mentioned above. Proposal should be sent in the enclosed format. Stalls will be selected on the basis of innovation, creativity and business potential.

FORMAT FOR INVITATION PROPOSAL

Name of the student:

Department:

Category (Exhibition / Business Stalls):

Type of Product/ Exhibition: