



श्री माता वैष्णो देवी विश्वविद्यालय

Shri Mata Vaishno Devi University

Kakryal, Katra, Sub Post office-182320, Jammu & Kashmir



TATVA 2017: MANAGEMENT FEST

DAY 1: DATE 27/01/2017

| TIME | EVENTS | VENUE |
|-----------------|--|-------------------------------------|
| 4:00 PM | INAUGURAL <ul style="list-style-type: none"> • Dr. Sanjeev K Jain (HVC) • Mr. Parvez Ahmed, Chairman & CEO, J&K Bank (Chief Guest) • Prof. Mukhopadhyay (Dean FOM) | Main Auditorium MATRIKA |
| 5:00 PM onwards | TRADE FAIR # and informal cultural performances | Near Faculty of Management building |

DAY 2: DATE 28/01/2017

| | | |
|--------------------------|--|--------------------------------|
| 9:00 AM – 10:15AM | Event-wise Registrations | Gate no. 1 |
| 10:30AM – 11:30AM | Welcome to Hell | Lecture hall C |
| 11:30AM -2:00 AM | *Ad Mania | Fountain Area |
| 12:00PM – 1:00PM | Pro Curious | Lecture Hall "B" |
| | **Lunch Break | |
| 1:00 PM -3:00PM | Future CEO | Lecture Hall "D" |
| 3:30 PM onwards | MANAGEMENT CONCLAVE <ul style="list-style-type: none"> • Mr. Dharmendra Khajuria (Airtel CEO , MP & Chattisgarh division) • Mr. Rakesh Shalla (Vodafone CEO , J&K Circle) | Main Auditorium MATRIKA |
| 7:00PM – 9:00 PM | CULTURAL NIGHT – II (students performance) | B-C Junction |

Day 3: Date 29/01/2017

| | | |
|--------------------------|---|-------------------------|
| 10:00AM – 11:00AM | Jingle Making | Lecture Hall "A" |
| 10:30AM – 11:30AM | *Funk from Junk | Fountain Area |
| 11:30AM – 1:30PM | EMPRESARIO | Lecture Hall "D" |
| | **Lunch Break | |
| 1:30PM – 3:00PM | JAM | Lecture Hall "B" |
| 3:00PM – 4:30PM | Stroke of genius | Lecture Hall "C" |
| 5:00PM – 6:00PM | VALEDICTORY | Lecture Hall "D" |
| 7:00 PM – 9:00 PM | CULTURAL NIGHT –III (Dhol night/ Punjabi Folk) | BC JUNCTION |

Note:

The participant students of participating institutions other than SMVDU shall be registered at Main Gate on 27/28 of January 2017. They shall be given an entry pass and I card on the gate no 1

*Parallel Events

**Lunch Break in hostel mess (1:00pm – 2:30pm)

Rules and regulations:

1. All participants and non participants must carry their respective college **ID cards** with them.
2. All participants and non participants must carry their respective **passes** with them.
3. All the participants are requested to report for their respective event on time.
4. No indiscipline will be tolerated on part of any team. The teams should not be carrying liquor. If found indulged in such activities, the team will be disqualified and sent back from the campus.
5. All the participants are requested to maintain the cleanliness of the campus.