

MANAGEMENT CONCLAVE

Title - The VUCA World -Sustainable Solutions

VUCA stands for Volatility, Uncertainty, Complexity and Ambiguity. The concept of VUCA is derived from the field of Military Sciences that have various strategic actions for volatile, uncertain, complex and ambiguous multilateral and global issues. It has been subsequently used in emerging ideas in strategic leadership that apply in a wide range of organizations, including everything from corporations to education.

Business leaders in the 21st century operate in a vastly different terrain than those who led their companies to success in the earlier decades. The landscape that confronts the business leaders of today is characterized by what is known as the VUCA principle. Companies can lose their edge overnight if not alert and resilient.

Failure in itself is not a catastrophe, but failure to learn from failure definitely is. It is not enough to train leaders in core competencies, without identifying the key factors that inhibit their use - the resilience and adaptability that are vital in order to distinguish potential leaders from mediocre managers. Anticipating change as a result of VUCA is an outcome to a resilient Leader. TATVA 2k17 -The Management fest of SMVDU is organizing “The Management Conclave” which invites the leaders to deliberate upon their experiences and share ideas to encourage the youth.



Management conclave is being organized by the students of management in the management fest of SMVDU, TATVA 2k17. There will be 500+ participants in this conclave.

The four sub-themes which will be thrown open for panel discussions are:

- **Women-giving new identity to Indian sports.**
- **Connecting India.**
- **Energy crisis in rural India.**
- **Transformation of Indian cinema.**

ABOUT FACULTY OF MANAGEMENT

Faculty of Management (FOM) at SMVDU is equivalent to the Faculty of Management in traditional Universities and has constituent Departments of Study which are equivalent to Departments in a University. Faculty of Management offers under graduate and post-graduate programs in Management and Economics which focus on General Management, Human Resource Management, Marketing, Finance, Information Technology and Econometrics. Doctoral programs are also offered by the departments.

ABOUT SMVDU

Shri Mata Vaishno Devi University (SMVDU) has been established under THE JAMMU AND KASHMIR SHRI MATA VAISHNO DEVI UNIVERSITY ACT, 1999. an Act of the J&K State Legislature (ACT No. XII of 1999 dated 12th May 1999) as an autonomous, highly Technical & fully Residential University. Our university offers various academic courses in the field of management, technology, sciences and humanities.

The University started functioning as an academic unit in Aug 2004 when it was inaugurated on 19th August 2004 at the hands of the then Hon'ble President of India Dr. A P J Abdul Kalam. Dr. Kalam also delivered the first lecture to the students of the University. Our Honorable PRIME MINISTER SHRI NARENDER MODI was the Guest of Honor in SMVDU'S 6th Convocation.

For any other enquiry please contact:

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MANAGEMENT FEST

OF SMVDU